



# Canal Day Association

10 Robert Street  
Wharton, New Jersey 07885



**Dear Potential Sponsor,**

Don't miss the boat, by not becoming involved with Wharton's Annual Canal Day. Canal Day is an annual old time country festival that is now in it's 36th year. The festival attracts thousands of people to celebrates the Morris Canal and is held at Hugh Force Canal Park in Wharton, NJ.

Sample some of the Best Food in the area. Hand picked crafters from around the region will be attending the event to display their beautiful offerings. Listen to some of New Jersey's best home grown Musical Artists.

Learn about local history, The Canal Society of New Jersey will provide free Boat Rides along the Morris Canal, as well as walking tours. These informative tours will focus on the historical significance of the canal and efforts being made to restore Lock 2 East to an outdoor museum.

This is a wonderful opportunity for business promotion by meeting and greeting the local residents as well as having some fun too.

I am hoping that your company will utilize this event for the promotion of its services through sponsorship. There are many levels of participation.

**Lock Tender** - Will provide for an event program advertisement of 2" x 4" as well as a 12' x 12' area at the event to set up a table and canopy. Donation of \$100.00.

**Crew Member** - Will provide for an event program advertisement of 4" x 4" as well as a 12' x 12' area at the event plus a sponsorship listing on the Canal Day website. Donation of \$150.00

**Canal Boat Captain** - Will provide for all of the benefits of Crew Member sponsorship, as well as a preferred location within the park, plus your company name or logo placed on a large 5' x 12' sign located by the performance gazebo indicating that your business is a supporting sponsor of the festival. Donation of \$300.00

**Canal Boat Captain Plus** - Will provide for all of the benefits of Canal Boat Captain sponsorship, in addition to a total of five audio announcements promoting your business between each of the scheduled performances. Donation of \$400.00

Please visit the Canal Day website for more information. <http://www.canalday.org> or call 973-989-0237

Sincerely,

John Manna  
President, Canal Day Association



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**Event:** Wharton 36 th Annual Canal Day Festival

**Date:** Saturday, August 20rd, 2011

**Set Up Time:** 7:00 AM - 9:30 AM

**Festival Time** 10:00 AM - 5:00 PM

**Questions:** Call - John Manna - 973-989-0237

<http://www.canalday.org>

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## Corporate Sponsorship

### Contact Information

Please complete to confirm your sponsorship and send donation to:

Business/Organization\_\_\_\_\_

Contact Person\_\_\_\_\_

Address\_\_\_\_\_

City, State, Zip Code\_\_\_\_\_

Phone\_\_\_\_\_

Email\_\_\_\_\_

Website\_\_\_\_\_

**Canal Day Association**  
**10 Robert Street**  
**Wharton, N.J. 07885**

### Sponsorship Level

**Lock Tender** \$100.00\_\_\_\_\_

**Crew Member** \$150.00\_\_\_\_\_

**Canal Boat Captain** \$300.00\_\_\_\_\_

**Canal Boat Captain Plus** \$400.00\_\_\_\_\_

### Disclaimer

The undersigned exhibitor agrees to release and hold harmless the Borough of Wharton, Canal Day Association and Committee, and all parties from any and all Liability, for personal injury and/or property damage, theft and/or damage of merchandise arising out of operation of exhibitor. All Exhibitors will adhere to event setup and cleanup times. Exhibitors must be set up in their entirety for the duration of the festival. All Exhibitors must have at least one table. NO merchandise may be displayed on the ground. All booths must remain open for the duration of the festival. Exhibitors must remain in their designated space. Exhibitors are responsible for setting up and tearing down displays and completely clearing their spaces before leaving. Alcoholic beverages are strictly prohibited at the festival. Morris County Park System Rules and Regulations apply: All provisions of the New Jersey State Motor Vehicle Act and Traffic Laws shall apply in the park and shall be strictly enforced. Application deadline is August 1, 2011. Fee is not refundable . Festival is rain or shine.

**Name**\_\_\_\_\_

**Signature**\_\_\_\_\_ **Date:**\_\_\_\_\_