



Canal Day Association

10 Robert Street
Wharton, New Jersey 07885



Dear Potential Sponsor,

Climb on board with Wharton's Annual Canal Day Music & Craft Festival.

Canal Day is an old time country festival, now in its 47th year that celebrates the heritage of the Morris Canal and the restoration of Morris Canal Lock 2 East. The festival attracts thousands of visitors from the region and is a wonderful opportunity to promote your business by meeting and greeting local residents as well as having some fun too.

You can sample some great food, browse unique handmade crafts, art, and fine jewelry. Listen to some of New Jersey's best home grown musical entertainers on two performance stages. Learn the art of blacksmithing, visit a Civil War encampment, or take a boat ride or a guided walking tour along the Morris Canal. This year's festival will double in size from previous years with additional attractions and parking.

Please contribute and join us in celebrating community through one of the following sponsorships:

Lock Tender - Will provide for a 10' x 10' area at the event along the street to allow for a table and canopy to be set up to promote your business. (table & canopy not provided) Cost of \$85.00.

Crew Member - Will provide for a 12' x 12' area at the event, plus a sponsorship listing on the Canal Day website. Cost of \$150.00

Canal Boat Captain Plus - Will provide for a 12' x 12' preferred location within the park equipped with electric power, plus five audio announcements promoting your product and directing traffic to your company's location on the public address system during performance intermissions. Cost of \$300.00

Adopt the Performance Gazebo - Will provide for all of the benefits of Canal Boat Captain Plus sponsorship, a larger 12' x 20' space, in addition to your company's banner (5'x6' max) being conspicuously placed at the performance Gazebo to indicate that your company sponsored the entertainment at this site. Donation \$700.00

Adopt the Main Stage - Will provide for all of the benefits of Canal Boat Captain Plus sponsorship, a larger 12' x 20' space, in addition to your company's banner (5'x6' max) being conspicuously placed at the Main Stage to indicate that your company sponsored the entertainment at this site. Donation \$700.00

Please visit the Canal Day website for more information. <http://www.canalday.org> or call 973-989-0237

Sincerely,
John Manna
President, Canal Day Association



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Wharton, New Jersey 07885



Event: Wharton 47th. Annual Canal Day Festival

Date: Saturday, August 20, 2022

Set Up Time: 7:00 AM - 9:30 AM

Festival Time 10:00 AM - 5:00 PM

Questions: Call - John Manna - 973-989-0237

<http://www.canalday.org>

Commercial Business Application and Corporate Sponsorship

Contact Information

Please send to:

Canal Day Association
10 Robert Street
Wharton, N.J. 07885

Business/Organization _____

Contact Person _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Website _____

E-Mail _____

Please Select a Sponsorship Level

☐ \$85.00 Lock Tender

☐ \$700.00 - Adopt the Main Stage

☐ \$150.00 Crew Member

☐ \$700.00 - Adopt the Performance Gazebo

☐ \$300.00 Canal Boat Captain

Disclaimer

The undersigned exhibitor agrees to release and hold harmless the Borough of Wharton, Canal Day Association and Committee, and all parties from any and all Liability, for personal injury and/or property damage, theft and/or damage of merchandise arising out of operation of exhibitor. All Exhibitors will adhere to event setup and cleanup times. Exhibitors must be set up in their entirety for the duration of the festival. All Exhibitors must have at least one table. NO merchandise may be displayed on the ground. All booths must remain open for the duration of the festival. Exhibitors must remain in their designated space. Exhibitors are responsible for setting up and tearing down displays and completely clearing their spaces before leaving. Alcoholic beverages are strictly prohibited at the festival. Morris County Park System Rules and Regulations apply: All provisions of the New Jersey State Motor Vehicle Act and Traffic Laws shall apply in the park and shall be strictly enforced. Application deadline is August 1, 2022. Fee is not refundable, the event will be held rain or shine.

Name _____

Signature _____ Date: _____