



# Canal Day Association

10 Robert Street  
Wharton, New Jersey 07885



## Dear Potential Sponsor,

Don't miss the boat, by not becoming involved with Wharton's Canal Day. Canal Day is an annual old time country festival that is now in it's 33rd year. The festival celebrates the Morris Canal and is held at Hugh Force Canal Park in Wharton, NJ. The event will have musical entertainment, foods, crafts and business vendors as well as exhibitions. A traveling zoo will provide interactive interpretation of small animals and there will also be historical interpretation of the Morris Canal. We also plan to have a kayak paddle day to provide a fitness component to the day's events and take advantage of the pristine watered section of the Canal. Wharton Canal Day will provide a link between cultures, history, and fitness. Music will be provided by The HSU-NAMI, an Asian fusion rock band that is fronted by an er-hu (Chinese fiddle). The Bag Pipes will provide Celtic sounds and Faded Genes will provide acoustic music from the 60's and 70's. Learn About local history by taking a guided Morris Canal walking tour or experience life on the Morris Canal first hand by traveling down the canal on a free mule drawn boat ride, provided by the Canal Society of New Jersey.

This is a wonderful opportunity for business promotion by meeting and greeting the local residents as well as having some fun too. The U.S. Postal Service, Commerce Bank and Statefarm Insurance are some of the many businesses that have committed their support to this event.

I am hoping that your company will utilize this event for the promotion of its services through sponsorship. There are many levels of participation.

**Lock Tender** - Will provide for a 12' x 12' area to set up a table and canopy at a cost of \$40.00.

**Crew Member** - Will provide for a 12' x12' area at the event plus a sponsorship listing on the Canal Day website for a donation of \$100.00,

**Canal Boat Captain** - Will provide for a 12' x 12' area at the event plus a sponsorship listing on the Canal Day website and all print media, as well as a sign at the performance gazebo indicating that your business is a sponsor of the musical entertainment with a donation of \$300.00.

Please visit the Canal Day website for more information. <http://www.canalday.org> or call me at 973-468-7156

Sincerely,

John Manna  
President, Canal Day Association



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**Event:** Wharton 33rd Annual Canal Day Festival

**Date:** Saturday, August 23rd, 2008

**Rain Date:** Sunday, August 24th, 2008

**Set Up Time:** 7:30 AM - 9:30 AM

**Festival Time:** 10:00 AM - 5:00 PM

**Questions:** Call - John Manna - 973-989-0237      <http://www.canalday.org>

## Corporate Sponsorship

### Contact Information

Please complete to confirm your sponsorship and send donation to:

Business/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Canal Day Association**  
**10 Robert Street**  
**Wharton, N.J. 07885**

### Sponsorship Level

**Lock Tender**      **\$40.00** \_\_\_\_\_

**Crew Member**      **\$100.00** \_\_\_\_\_

**Canal Boat Captain**      **\$300.00** \_\_\_\_\_

### Disclaimer

The undersigned exhibitor agrees to release and hold harmless the Borough of Wharton, Canal Day Association and Committee, and all parties from any and all Liability, for personal injury and/or property damage, theft and/or damage of merchandise arising out of operation of exhibitor. All Exhibitors will adhere to event setup and cleanup times. Exhibitors must be set up in their entirety for the duration of the festival. All Exhibitors must have at least one table. NO merchandise may be displayed on the ground. All booths must remain open for the duration of the festival. Exhibitors must remain in their designated space. Exhibitors are responsible for setting up and tearing down displays and completely clearing their spaces before leaving. Alcoholic beverages are strictly prohibited at the festival. Morris County Park System Rules and Regulations apply: All provisions of the New Jersey State Motor Vehicle Act and Traffic Laws shall apply in the park and shall be strictly enforced. Application deadline is August 1, 2008. Fee is not refundable unless event is canceled due to inclement weather.

**Name** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_